

No. 66

December 8, 2020

## United Nations' ActNow Climate Action Campaign

On December 15, 2020 the State Committee of Information Technology and Communications of the Kyrgyz Republic puts into circulation a Kyrgyz Express Post postage stamp: "United Nations' ActNow Climate Action Campaign".

Climate change is one of humanity's most pressing global challenges. The United Nations, being aware of the seriousness of this particular problem, has launched an initiative to deploy the ActNow campaign, whose main goal is to encourage people around the world to take concrete action in relation to climate change.

The campaign is being carried out mainly on the Internet and social networks (ActNow.bot). It is designed to educate and encourage individual actions by changing consumption patterns. The UN has determined ten basic actions which everybody on this planet is invited to do in daily life. The list of these actions is presented on the stamp and the coupons of Kyrgyz Express Post.

By carrying out this issue, KEP is pleased to do its part in the distribution of the ideas and goals of the global ActNow Campaign, in Kyrgyzstan and all around the world. The combined efforts of millions of people can yield significant results for the future of our planet Earth.

No. 157

### Stamp description

No. 157. 150 KGS. Drive less.



### Technical specifications

Paper: coated, gummed, 105 g/m<sup>2</sup>.

Printing method: full-color offset lithography.

Stamp perforation: comb 14:14½.

Stamp size: 46.00 x 27.50 mm.

Stamps are issued in minisheets of 3 stamps (with 9 labels).

Minisheet size: 147.00 x 108.00 mm.

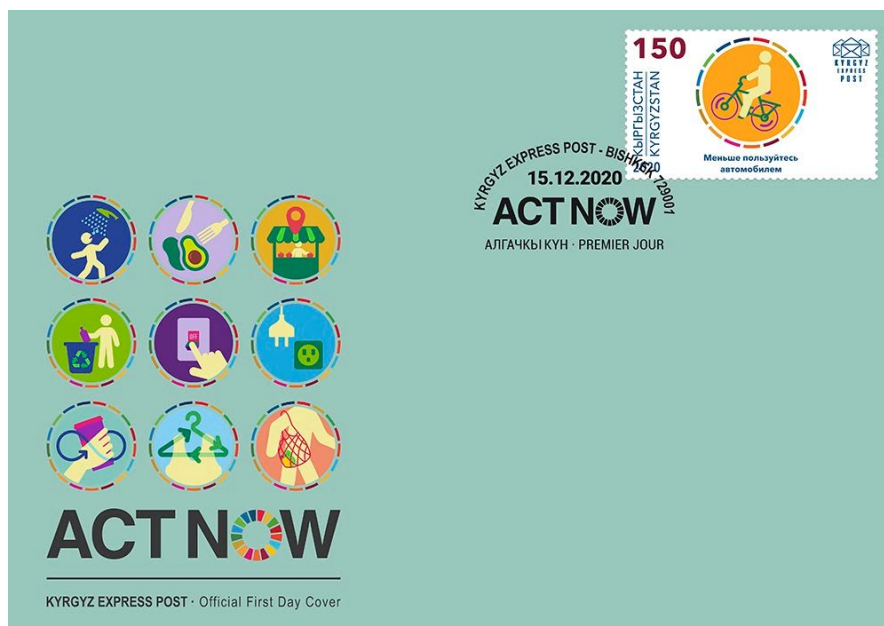
Quantity issued: 3 900 pieces.

Designer: UN Postal Administration.

Layout: Daria Maier.

Printer House: "Nova Imprim" (Chişinău, Moldova).

A special cancellation on FDC will be carried out at the Bishkek KEP Office (729001) on the stamp issuing day.



The first day cover and special postmark are designed by Daria Maier.

Cover size: C6 (162 x 114 mm).

Printing method: full-color offset.

Quantity issued: 250 pieces.

Endorsing ink color: black.